

Why I'm Changing My Business... 3 Passive Income Streams

Jeff Bode



ATTENTION! You may give this report away, in fact you should, your twitter followers and email subscribers will enjoy it and see the value in it!

Plus you can re-brand it and make some quick cash... I know because I have many times (read more at the bottom of this report)

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Here's the thing, I'm completely changing my business and I want you to know about it...

Recently, I've been looking to do two things in my business... # 1 deliver more quality content because there's too many marketers (almost all of them) that are skipping quality content altogether and going the route of promoting free or paid products only.

While that's where the money is actually made, it's also important to build up the knowledge of your existing customers. If you learn something new than, that tells me I'm doing my job and it shows you that I care about you and want you to succeed – and that ain't a bunch of crap!

Like Frank Kern says “give cool stuff to your list (followers)” ...and they'll actually want more from you (I'd be doing a disservice to you if it where any other way). I agree with that 100% yet I know many of you don't have the time for info overload. That's why I'm trying to deliver a healthy balance of good info you can actually use and make money with – sounds like exactly what you need right?

OK Cool

Now on to the next thing...

“Passive Income”

That's what I'm going to be focusing more of my business on & it's really why I got into internet marketing in the first place. We all want more time to have fun right?

...then we need to get working on setting up some passive income streams!

I've been slacking on my 'work' lately and this is why passive income works for me, as I'm sure it would work for you. What can I say? I like to enjoy life and my freedom from the 9 to 5 'day job' and I want to help you get the same. Plus having fun on the boat during the week is awesome ...I had the whole lake to myself a few times!

That's why I'll be revealing some good stuff right here and now to get you started...

There's 2 ways to work less and still make good money... automate as much as possible through setting up systems for the [best time management](#) and using automation software.

There is a lot of automation software out there and it really depends on your business model, I'll go over a few of my passive income business models with you here, just so you got some ideas about how you could set up a passive or nearly passive income stream.

Then you have more time to spend on other things – like for me I work out almost every day... I lift weights 2 or 3 days a week (in the summer more like 2) and I also go running a few days per week. It's great when you make the time to exercise like this because it clears your mind, relieves stress and allows you to build up your energy level and your health ...among other things

So one of my near passive income streams is list building, I want to be able to reach a lot of internet marketers that need my help. I do this by doing [ad swaps](#) (exchanging subscribers) with part of my list. The cool thing I do that nobody else does is I give you the option to be on my ad swap list or not as I know some people like it and some don't. - It's an almost completely passive stream of traffic once you got a list going and use [automation ad swapping software](#).

Ok so you still have to write emails, find good products and deliver value... but if you enjoy internet marketing it's actually a great use of time and doesn't take that long to maintain once you get going.

You could also do 'offline marketing' doing simple task for small businesses in your area or another city. I'd consider this passive because you can actually hire someone else to do each of the task required to run this type of business. Although, you may want to actually talk with the business owner personally and make the deals personally (you don't have to).

Think about it... you can hire someone to make a list of businesses to contact, by simply doing a Google search for your local area, or by looking at yellow pages for your area (also has an online version)

Next you would want to find interested clients, you can have others do this as well, cold calling, sending emails, sending postcards or letters can all be done by someone else!

Setting up the deal with the small business owner can also be done by someone else (but again you'll want to consider doing this yourself) Just make sure you find someone that understands marketing and knows how to pitch your service and what price to ask for.

Finally, doing the actual job... this can easily be outsourced and for a relatively low cost ...and you can charge them \$100+ per month!

There you have another business that can bring in a lot of money and can be completely passive!

I was thinking I already gave you a lot, but I decided to tell you about another really good passive income stream ...that can be completely hands off, just because I like you and I appreciate you reading this – I do!

Blogging

Yup, blogging is one of the best hands off income streams you can create... and with all the new software that comes out on an almost daily basis, it will only get easier to set up passive income using [automated blogs](#).

Personally, I've tried blogs that were completely automated and partially automated and would recommend going the partially automated route - think about people and the search engines... they like unique content (even if duplicate content penalty is a myth).

The key is to go after low competition keywords if you're going after search engine rankings – [micro niche finder](#) is a great tool for this, but you can also go after direct traffic from other sites both free traffic from article directories, forums and other high traffic sites (blogs) and paid traffic like banner ads on popular sites within your niche.

Personally, I like getting article and social media traffic and building up my search engine rankings that way, I target low competition buyer keywords so that it's easier to rank high in the search engines. If the site really pulls in the money then I'd buy banner advertising on other sites.

There you have it, 3 great almost passive income streams you can start building today... yes, there's work involved, but it will pay off in the long run, you just got to see the opportunity and go for it!

Remember... **it's all about taking action!**

Thanks, I look forward to hearing about your success!

Jeff Bode



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